

Whether a **Channel**, **IT Executive**, or **Virtual** event Everything Channel will help you get the most out of your engagement.

Our events host a powerful community of technology builders, sellers and buyers that come together to share best practices, network with peers, gain exclusive market intelligence from industry editors and analysts resulting channel success.

2011 Everything Channel Events
 March
 May
 June
 August
 September
 October
 November
 December

XChange Solution Provider

Walt Disney Dolphin Hotel
 Orlando, FL
 March 6 - 9

Cloud Services

Virtual - Online
 March 29

Print and Imaging Summit

Peabody Hotel
 Orlando, FL
 May 3 - 4

Midsize Enterprise Summit

Contemporary Hotel
 Orlando, FL
 May 4 - 7

Security & Storage

Virtual - Online
 May 24

VAR500

Sawgrass Marriott
 Jacksonville, FL
 June 13 - 14

XChange Public Sector

Sawgrass Marriott
 Jacksonville, FL
 June 15 - 17

XChange Americas

Hyatt Regency Denver Co. Center
 Denver, CO
 Aug 10 - 13

Data Center

Virtual - Online
 Aug 23

Midsize Enterprise Summit

Hyatt Regency Huntington Beach
 Huntington Beach, CA
 Sept 11 - 14

Opportunities in SMB

Virtual - Online
 Sept 20

NexTI

Doral Resort
 Miami, FL
 Oct 3 - 5

CRN Fast Growth

Doral Resort
 Miami, FL
 Oct 5 - 6

Best Of Breed Conference

Doral Resort
 Miami, FL
 Oct 25 - 26

Healthcare IT Summit

La Quinta Resort
 Palm Springs, CA
 Nov 13 - 15

COMDEXvirtual

Virtual - Online
 Nov 15 - 16

Women of the Channel

Grand Hyatt Hotel
 New York City, NY
 Dec 1

Everything Channel Events are the premier platforms for interaction between IT professionals for practically every market. In comfortable settings and/or user friendly environments that encourage deal making and relationship building, Everything Channel Events span the global Manufacturer, Solution Provider, Government, and IT Executive markets.

Our capabilities for 2011 has expanded to better serve your needs. Everything Channel can assist with planning and recruiting your custom events. We also offer onsite management, staffing and pre and post event communication and/or feedback. Let Everything Channel help you accomplish your goals in 2011.

Channel Events

Everything Channel's IT Channel events deliver new markets, customers and revenue opportunities for Solution Providers and Vendors. These events offer numerous recruiting, training, education and networking opportunities during three and four-day events filled with keynotes, lectures, debates and discussions revolving around critical Channel issues and trends.

IT Executive Events

Everything Channel's IT Executive events provide private One-on-One Meetings, workshops and other formal and informal venues in which IT Executives have access to industry Analysts to discuss critical issues unique to their markets. These events offer the best recruiting, training, education and networking opportunities in the market today.

On Demand Virtual Events

The perfect online solution for extending the life and reach of an Everything Channel live event, generating qualified leads, building brand awareness, comparing technology providers, finding new solutions to existing problems, and networking with clients and prospects. These three month extended virtual events bring sponsors together with scores of our audience in an interactive, content rich environment. The virtual environment is ideal for conducting product presentations ,education and awareness, and conducting focused business discussions all from the comfort of your office.